

CONTRACT

KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2392535 /		<u>Alt Order #</u> WOC13424216
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/27/22 / 01/27/22
<u>Contract Dates</u> 01/30/22 - 03/27/22	<u>Estimate #</u> 1468	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGWN	03/14/22	03/25/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$25.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$25.00			
2	KGWN	03/14/22	03/25/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$70.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$70.00			
3	KGWN	03/14/22	03/25/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$70.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$70.00			
4	KGWN	03/07/22	03/11/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$25.00			
5	KGWN	03/07/22	03/11/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$70.00			
6	KGWN	03/07/22	03/11/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$70.00			
N 7	KGWN	01/30/22	01/30/22	AFC Championship Game	Various		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/24/22	01/30/22	-----S				1	\$600.00			
Totals											40	\$2,745.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/27/21 -01/30/22	1	\$600.00	(\$90.00)	\$510.00
02/28/22 -03/25/22	39	\$2,145.00	(\$321.75)	\$1,823.25
Totals	40	\$2,745.00	(\$411.75)	\$2,333.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Signature: _____ **Date:** _____

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